Oberon: The Essence of Napa Valley

- High-quality Napa Valley wines sourced from the finest vineyards in Oakville, Rutherford, Stags Leap and other emerging sub-appellations.
- Napa Valley is uniquely suited for growing classic Bordeaux varieties.
- The climate of these regions - warm days and cool evenings - yield grapes with the perfect balance of ripe fruit flavors and natural acidity.
- Family-owned: *Produced by the Michael Mondavi Family.*
- Oberon wines represent Napa Valley’s finest classic and emerging appellations. It is the Essence of Napa Valley.

**Napa Valley AVA***

- One of the **smallest yet most diverse** winegrowing regions in the world.
- Just 4% of the wine produced in California comes from Napa Valley
- Napa Valley contains **33 soil series** with more than **100 soil variations**, and **half of the soil orders that exist on earth**.
- **Varying topography** includes flat valley floor; low, sloping alluvial fans; narrow, linear valleys; steep mountain slopes and ridges; and high plateaus.

**Wine Consumers are still looking for Quality Wines!**

- $15 & Over up 7% in volume & 5% in dollar growth**
- “Among varietals, Cabernet Sauvignon’s growth again outpaced all other wines, expanding by 334,000 cases, up 8% and 7% in dollar growth.”**
- Total Domestic Wines up 3% in volume & 6% in dollar growth**